



AUSTRALIA



Margo and Kim Longbottom, daughter and mother with Mark Longbottom in the center

Family always comes first for inspiring mother and daughter duo, Kim and Margo Longbottom as they move regions, re-brand and re-imagine the future of their unique, hand-crafted wine business. Ten years after Kim tragically lost her husband Mark to his battle with leukemia, mother and daughter have taken the bold step of re-inventing their enduring enterprise, literally from the ground up. First, they have shifted focus from their home and moved to the McLaren Vale and Adelaide Hills region. To also mark the transition, after a decade of Kim running the business alone since Mark's passing, she now welcomes her daughter Margo into the company to continue its history and look to its future. Margo brings with her a family-instilled passion for wine as well as a vibrant new outlook stemming from her studies in fashion, digital marketing and business. The new era in the Longbottom story is all about vitality of family, Kim says. "Before it's just been about me and my late husband, but with Margo coming into the fold, there's a natural transition underway. It's more than just sharing the load - it's a genuine fresh start and our next chapter." Under the new Vintage Longbottom branding, the traditional Henry's Drive brand also will re-position out of Padthaway to be sourced from the McLaren Vale region while retaining its classic styling. The 'H' series will also continue its elegant approach with an exciting and contemporary label facelift as well as moving to fruit sources from the Adelaide Hills.

**SCORE HIGHLIGHTS**

**Henry's Drive 'H' Syrah**

- 2020 92 Pts. Vinous
- 2019 92 Pts. Vinous
- 90 Pts. Vinous
- 90 Pts. Wine Advocate
- 2017 94 Pts. James Halliday
- 90 Pts. Wine Advocate
- 90 Pts. Wine Enthusiast

**Henry's Drive 'H' Chardonnay**

2019 93 Pts. Vinous

**Henry's Drive 'H' Sauvignon Blanc**

2019 92 Pts. Vinous

**Henry's Drive Shiraz**

- 2019 91 Pts. Wine Spectator
- 91 Pts. Wine Advocate
- 91 Pts. Wine Enthusiast

**Henry's Drive Shiraz/Cabernet**

2019 92 Pts. Wine Advocate

